



Partners' Programme

There are many ways for an organisation to demonstrate its corporate social responsibility, Milton Keynes College provides an excellent opportunity to do just that within your local community

With three defined routes leading into a partnership with Milton Keynes College and various benefits available, you can easily see where you can contribute and where you can gain the most value for your organisation and brand.

It's a membership route like no other – connecting what your business does naturally with our aim to transform lives through learning and impacting on the future of our students by directly supporting activities in the College and wider community.

Every year we will select individuals from organisations within the programme who we believe are true Ambassadors of the College, both within and outside of their organisation and recognise their contribution at one of our events, awarding them this status in perpetuity.



“With the College it’s about building a long term partnership, they’re looking to try and help us develop our business, looking as to how they can help us to grow the business in terms of acquisition of new customers. It really is a true partnership.”

Paul Tomlinson, Managing Director, Mirus IT Solutions



| Qualification | | Benefits |
|------------------|---|--|
| Partner | <p>Extensive involvement with the college, sourcing training requirements with the College as a preferred provider, attending events, working with curriculum and being a member of our Business Advisory Groups. Using the College to provide apprentices and recruitment services and participating in our College to Career pathways.</p> <p>Provision of logo and case studies/testimonials for use in marketing.</p> <p>OR</p> <p>Some elements of the above combined with an annual partnership donation of £5000.</p> | <ul style="list-style-type: none"> • 20% discount on all College services, including the Brasserie and the Graduate Salon. • 20% discount on all conferencing and room bookings (excluding refreshments). • 20% discount on all open training courses (excluding some professional qualifications). • The opportunity to meet other partners and members of the College Senior Leadership team at bi-annual partners dinners. • Free membership of the monthly networking group, Business 200. • The opportunity to utilise the Boardroom at our Business & Leadership Centre twice a year FOC. • Preferential options on sponsorship opportunities e.g. Student of the Year, buildings and equipment. • Promotion on the MK College website and selected marketing materials with logos and links. • Use of the “Official Partner of MK College” logo and name. |
| Friend | <p>Involvement in a number of College activities such as some of those above and utilising our training provision for themselves or their staff.</p> <p>Provision of logo and case studies/testimonials for use in marketing.</p> <p>OR</p> <p>Utilising our training provision or two other elements such as those above combined with an annual friendship donation of £1000.</p> | <ul style="list-style-type: none"> • 10% discount on all College services, including the Brasserie and the Graduate Salon. • 10% discount on all conferencing and room bookings (excluding refreshments). • 10% discount on all open training courses (excluding some professional qualifications). • 50% discounted membership of the monthly networking group, Business 200 • Promotion on the MK College website using their logo. • Use of the “Official Friend of MK College” logo and name. |
| Associate | <p>Membership and attendance of Business 200 monthly networking events and involvement in one other aspect of the College. Provision of logo and case studies/testimonials for use in marketing.</p> <p>OR</p> <p>An annual associate donation of £250.</p> | <ul style="list-style-type: none"> • Use of the “Official Associate of MK College” logo and name. • Promotion on the MK College website using their name. • 10% discount on all conferencing and room bookings (excluding refreshments). |